## John Hughes Multimedia Mixed Reality JHM<sup>3</sup>R Training Center, a joint local program

## The China Mission (updated June 2018, Shanghai)

- 1. Government provides around 1000-sqm facility filled with 300 computers and servers, dedicated to the Center's uses;
- 2. Tens of new workstations and software upgraded under the Center's specification, by government funds for JHM<sup>3</sup>R Skill Training and Productions;
- 3. Students and train-on-job teachers have tuitions paid or subsidized by government, which makes basic incomes to the Training Center;
- 4. China state-rank certifications the Center's training graduates;
- 5. Government funds curriculum localization and development;
- 6. Government subsidizes costs of expat instructors;
- 7. Tools and algorithm R&D are subsidized by government funds. A future Methodology Product Suite of the Center's.
- 8. JHVFX's media production contracts, content creations and productions, and its higher-level film educations and services, are operated by the Center. Train-on-job artist force and workforce are based in the Center. Local production returns are to the Center. And IPs belong to the Center's co-owners.
- 9. As return to the government initiative and sponsorship, the Center train and build out a proprietary new workforce of VFX and Multimedia Mixed Reality Arts, which is currently highly demanded in China film and media industry (a teamed capacity to scale of hundreds man-year and thousands computing hours). The Center facilitates and aims to achieving Hollywood state-of-the-art productions, fulfilling global job market and continued overseas higher education.
- 10. The government sector delegates a local non-profit training organization or a continuing education college. The government does not interfere the Center's business operations, but provide policy support and financial sponsorship. The government continue to own and upgrade the Center's facilities and equipment, as its tangible properties, under the Center's specifications which fulfill the government demanded social training and higher skill training needs. Together the Center build and operate a Creation-Production Integrated media joint venture.
- 11. Built on top of the above baseline economy, the Center shall have a good headroom of financial freedom, to accomplish creative developments. Among projects, the government will contract projects using the Center's services, and the government will help the Center to finance its own creation-production projects, then the Center facility will host international faculties and artists to build and lead the local artists and work force.
- 12. The Center's promising delivery: Human Resource & Social Security, right under the agency's name, a comprehensive program to populate and elevate Film Art and Multi Media Mixed Reality Arts, for the mixed economic and social benefit of the locals. As John lectured at the SIST-JHM<sup>3</sup>R events in Shanghai: Entertainment Business is all bout providing services to the society. The sole purpose of our business is for our artic team to create, entertain and educate; for our audience to enjoy -- all designed for serving the people.
- 13. John Hughes Institute (Los Angeles, CA) has its moto of *Live the Art, Love the Science and Learn the Skills* (生活于艺术,热衷于科学,熟知技艺), which is the most match to China's high skill training program under the current state agenda of China Manufacture and China society development.